

MINUTES
September 26, 2007

I. Call to Order

Vice-Chairperson Burleson called the meeting to order at 9:40 a.m. in the Beech Mountain Town Hall Council Chambers. Present were members, Alan Holcombe and Rick Miller. The audience included Finance Officer Sally Rominger, Councilman Gil Adams, Chamber Office Manager Peggy Coscia, and Melissa Schism of the Tombras Group. Vice-Chairperson Charlie Burleson arrived at 9:40 a.m. Town Manager Michael Boaz and Mayor Rick Owen arrived at 9:45 a.m.

- II. Consideration of the Minutes** – Mr. Holcombe moved to approve the minutes of the August 29, 2007 Regular Meeting as submitted. Mr. Miller seconded the motion and it passed unanimously.
- III. Financial Report** – Mrs. Rominger gave the financial report to the Authority noting that the monthly income was \$15,492 and requested approval to pay bills submitted. On a motion by Mr. Holcombe, seconded by Mr. Miller the TDA voted unanimously to authorize payment.
- IV. Tombras Group** – Mrs. Schism reported: a) A number of advertisers had not paid for their ad in the Visitors and indicated that their ad would be deleted. Mrs. Coscia was asked to review the list and contact those who had not responded. b) The Atlanta Journal ad was presented and after a brief discussion, all members agreed to the advertisement. c) The web site hosting was discussed and Mrs. Coscia was asked to contact the Chicago Webs for a site hosting agreement, Mr. Boaz was asked to assist with the project. d) The new ads were discussed and the Authority unanimously agreed to use the “bracket” headline concept with the web site large at the bottom with the following changes, Fall photo headline to Walk a Mile in an Adventure’s Shoes, use the girl on the rock photo for Fall, use the guy on the deck photo and take a new photo for Summer. The web site urf’s will be as follows: Fall: YourViewFromAbove.com, Summer: GetAboveTheHeat.com, and Winter: StayAboveTheSnow.com.
- V. Chamber Report** – Mrs. Coscia reported: a) The barn dance was a success. b) The Oz party is in need of more volunteers; Mrs. Coscia noted that the Chamber receives \$3 for each ticket sold. c) Nominees for the Chamber Board will be selected before the next Chamber meeting. d) Mrs. Coscia noted that the fireworks have not yet been used. Mr. Burleson recommended that Mr. Brooks be contacted to see if they were still good and if so, Mr. Hoilman at Ski Beech be contacted regarding a New Years Eve fireworks show.
- VI. Other** – Mr. Burleson asked Mrs. Coscia to contact the High Country Host to update the fall colors.
- IV. Adjournment** – Upon a motion by Mr. Holcombe, seconded by Mr. Miller, the meeting adjourned at 10:20 a.m.

Respectfully submitted,

Reba Greene
Town Clerk