

MINUTES
May 28, 2008

I. Call to Order

Chairperson Charlie Burleson called the meeting to order at 9:35 a.m. in the Town Hall Council Chambers. Present were members Fred Barth, Candi Catoe and Calder Smoot. The audience included Mayor Rick Owen, Town Manager Michael Boaz, Finance Officer Sally Rominger, Councilman Pete Chamberlin, Councilman Alan Holcombe, Chamber Office Manager Peggy Coscia, Chamber President Jim Brooks and Melissa Schism of the Tombras Group. There were a number of interested parties in the audience.

II. Consideration of the Minutes – Mr. Smoot moved to approve the minutes of the April 30, 2008 Regular Meeting. Mrs. Catoe seconded the motion and it passed unanimously.

III. Beech Mountain Historical Society – Mrs. Ann Isles – Mrs. Isles, representing a group of Beech Mountain residents working on the history of the Town, addressed the Council stating the goals as: write a history of Beech Mountain from 1960 to the present, publish a pictorial history, publish a companion book with a more detailed history, collect memorabilia and photographs, find an area to display these materials and to promote community pride through an awareness of the Town's history. Mrs. Isles indicated that a website had been set up: <http://home.earthlink.net/~beechhp>. Mrs. Isles was asking for the Authorities assistance with a filing fee of \$500 for a nonprofit status, this would encourage individuals to make donations of memorabilia, in return receiving a tax deduction. Chairperson Burleson indicated that the Authority had started Budget discussions for the fiscal year and would let the group know their decision.

IV. Financial Report –

a. Budget Amendment Request for FY 2007/2008 – Mrs. Rominger gave a brief review of the current budget, noting that the Amendment passed last month was included in the totals and the gross receipts were down 25% from last year. After a brief discussion on the bill, Mr. Miller moved to approve payment of the Tombras Group advertising. Mrs. Catoe seconded the motion and it passed unanimously. Mrs. Rominger's report was accepted as submitted.

V. Tombras Group – Mrs. Schism to present the Authority with a 2008/2009 Strategic Marketing Plan 'wish list' as requested at the April 30, 2008 meeting. Mrs. Scism reported that the total amount for this plan was \$87,500. After a brief discussion of the topics covered in the Marketing Plan, Chairperson Burleson indicated that the Authority would further review the Plan and report back after the 2008/2009 Fiscal Budget was finalized.

VI. Chamber Budget – Chamber Employee Mike Shaw – Mike Shaw presented the Authority with a budget that the Chamber felt was necessary to provide the services necessary. Chairperson Burleson thanked Mr. Shaw and indicated that the Authority would consider all options in later discussions.

VII Chamber Report –

a. Chamber – Mrs. Coscia reported that the Chamber has not received any response from the AARP Brochures during the months of April and May. Mrs. Coscia indicated that the requested web site changes were included in the packet for the Authority to review. Mrs. Coscia also reported that the Chamber was very pleased with the proposed changes at Ski Beech. Mr. Coscia asked that the Authority make a donation toward the retirement gift for Judy Donaghy of High Country Host. After a brief discussion Mr. Miller moved to contribute \$60 toward the gift. Mr. Barth seconded the motion and it passed unanimously. Mrs. Coscia’s report was accepted as presented.

VII. Recessed –Mr. Smoot moved to recess the meeting at 11:10 a.m. to be reconvened at 1:00 p.m. on Thursday, June 5, 2008 in the Town Hall Council Chambers to discuss the Fiscal 2008/2009 Budget. Mr. Barth seconded the motion and it passed unanimously.

Respectfully submitted,

Reba Greene
Town Clerk