

MINUTES
June 27, 2007

I. Call to Order

Chairperson Smoot called the meeting to order at 9:30 a.m. in the Beech Mountain Town Council Chambers. Present were members Rick Miller, Vice-Chairperson Charlie Burluson, and Alan Holcombe. The audience included Town Manager Michael Boaz, Finance Officer Sally Rominger, Chamber Office Manager Peggy Coscia, and Jim Brooks.

II. Consideration of the Minutes – Mr. Holcombe moved to approve the minutes of the May 31, 2007 Regular Meeting and the June 6, 2007 Special Meeting as submitted. Mr. Miller seconded the motion and it passed unanimously.

III. Financial Report – Mrs. Rominger gave the financial report to the Authority, and asked for approval to pay several invoices. On a motion by Mr. Holcombe, seconded by Mr. Miller the TDA voted 4-0 to authorize payment of the bills presented by Mrs. Rominger.

IV. Chamber of Commerce Report – Ms. Coscia said thanks to all who had helped with the Kid's Fishing Derby. There were 52 kids that participated in this event. Ms. Coscia reminded everyone that the 47th Annual Roasting of the Hog would be on Saturday, June 30. Ms. Coscia reported that the membership renewal letters for the Chamber would be going out the first week in July. She also reported that the Chamber was running low on brochures.

V. Other Business

A. Tombras Group – Mrs. Scism reported that last year the TDA printed 25K brochures and part of the cost was paid for by the selling of advertisements. Ms. Scism asked the TDA if they wanted to reprint the brochures. The TDA asked that Mrs. Scism get price quotes and bring them to the next meeting. Mrs. Scism recommended that the TDA create a blog and place it on the new website that Tombras would be working on. After a discussion of the benefits of a blog, the TDA agreed to have a meeting on Tuesday, July 17 at 9:30 AM to discuss the website and the blog in greater detail. Mrs. Scism asked if the TDA would like to go forward with the fall press releases. On a motion by Alan Holcombe, seconded by Rick Miller the TDA voted 3-1 to proceed with the press releases. Charlie Burluson voted in the negative.

B. Flowers – Chairperson Smoot asked that the TDA reimburse those individuals that had paid for flowers in anticipation that they would be reimbursed after the new budget year started. On a motion by Mr. Miller, seconded by Mr. Burluson the TDA voted 4-0 to approve the reimbursement.

IV. Adjournment – Upon a motion by Mr. Smoot, seconded by Mr. Miller, the meeting adjourned at 10:30 a.m.

Respectfully submitted,

Michael Boaz