

RECREATION ADVISORY COMMITTEE MINUTES
October 2, 2008
BUCKEYE RECREATION CENTER

- I. Call to Order** – Chairman Mr. Pfohl called to order the regular meeting of the Recreation Advisory committee at 9:00 a.m. in the Multi-Purpose Room at Buckeye Recreation Facility. Present were Chairman Mr. Pfohl, and Advisory Committee Members Ms. Simms, Mr. Brooks, Ms. Piquet, and Mr. Smoot; Mr. Mette and Mr. Adams were not present. Mr. Hughs and Mr. McNay from Outdoor Recreation were present as well as Interim Recreation Director Ms. Broderick, and Town Manager Michael Boaz. Leonard Hayett was present from the community.
- II. Approval of Minutes** – Minutes were approved from the previous meeting.
- III. Recreation Report -**
- a. Recreation Report** – Ms. Broderick reviewed the report stating that passes sold had decreased from 51 to 16. There was a substantial increase in total visits and paid daily usage from 19 to 70 this year. Ms. Broderick also stated that they were going to have one more Bonfire in October and then restart them monthly in the spring. Mr. Pfohl wondered what a better night would be to hold the Bonfire; that people coming up for the weekend generally do not arrive here until Friday evening. Ms. Broderick stated that Saturday would probably be better in the future. Mr. Brooks inquired as to how news regarding the programs was being sent out to the public. Ms. Broderick stated that current advertising is taking place via channel two, advertising in the papers, putting the information online, distributing fliers and on a radio broadcast every Wednesday morning through Peggy at the Chamber. The guided hike had two participants. The Halloween event is looking good. Buckeye has already started receiving money from businesses as well as receiving feedback as to who would like to participate in the stop. Ms. Broderick inquired as to the black plastic that was used for the Halloween event last year. Ms. Piquet confirmed it could be bought at Lowe's, the heavier mill type. Mr. Pfohl stated that the presentation by Warren Doyle was outstanding (30,000 miles on the Appalachian Trail). Ms. Broderick projected that we may be able to get him again this summer when we have more people available for attendance. Ms. Simms stated that she thinks we should try e-mailing people regarding specific events the day before or even the day of as a reminder. Ms. Broderick stated that she did send out a mass e-mail to all of our pass-holders monthly and that she would try to send out reminders.
- b. Outdoor Recreation Report** – Mr. McNay stated that they are trying to shift their area of focus to a more aesthetic type of maintenance. Trail maintenance is good. We now have benches for the bonfire and also found a great vendor for the tobacco stakes for the sledding hill. Mr. McNay stated they are still looking for the rubber stall mats for the sledding hill as well as hoping to get the extra snow gun at the sledding hill. Mr. Pfohl stated they had done a good job weed eating around the mountain. Mr. Pfohl stated that Jayco had fixed the lights at Perry Park and that the lights on the waterfall are up and running. Cats Overlook has some floodlights that shine up at the trees that were

replaced as well. This was done three weeks ago. All of the fixtures have been replaced they were burned out.

IV. Additional Business -

- a. Halloween - Ms. Broderick stated that the only item she had needed to discuss was the black plastic and that she had jumped ahead earlier in the meeting.
- b. Roof - Ms. Broderick asked Mr. Boaz to discuss where there were at with regards to the roof. Mr. Boaz stated that he was working on it. Jim doesn't feel that they have any responsibility, the leaks are in a different place and they had fixed the leaks that we told them about. Mr. Boaz stated that he is working with Mr. Paletta and that they were going to push them a little harder and figure out what needed to be done from there. Mr. Boaz stated at some point we have to decide whether it is worth fighting or not. Mr. Brooks stated that the roofer still tells him that the only way it could leak is if somebody made a mistake. Mr. Boaz stated that he understood but it comes down to whether he is going to spend \$25,000 in a lawsuit or are we going to spend \$10,000 getting someone to fix the roof. Mr. Brooks suggested having the attorney send a couple of letters to the company. Mr. Boaz stated the company has their own attorneys.
- c. Rectrac - Ms. Broderick stated that the system was updated on September 9th to now show Room Rental Attendance and Event Attendance.
- d. Carolina Sprinkler. Ms. Broderick stated that they completed their work in one day so we called them back to discuss the bill. They dropped it from the original estimate of \$5301.00 to \$4,401.00.
- e. Sign - Additional Parking sign has been created and is ready to be put into the ground. It will definitely be there for our next big event.
- f. Fitness Classes - Ms. Broderick stated that she was having a difficult time finding instructors. Ms. Broderick also stated that Marla Gentile was not going to be doing any fitness classes from November through March. Amy Wallace has expressed interest in teaching other types of classes, especially aerobics and is in the process of getting certified. She just started the process but we are hoping that Ms. Wallace can get certified by the end of the month. Mr. Pfohl also recommended checking with Les McCrae. Mr. Pfohl inquired as to whether or not we were still using the spin bikes. Ms. Broderick stated that this was the first month that they did not have a class specifically geared towards spinning. They were however doing a class called "Work IT Circuit" which did incorporate use of the bikes. Mrs. Piquet stated that classes were really big last year between Christmas and New Years and that perhaps we could look into hiring someone to work just then. Ms. Simms asked if they were not going to hire someone to fill Ms. Broderick's position as a Fitness/Wellness Coordinator that is certified to teach. Ms. Simms stated that there are people that are just graduating ASU that are available who are able to teach a variety of classes. Mr. Boaz stated that was obviously the plan but that we are waiting on our new recreation director, Eric Jelinski to make this decision.

- V. Speak Out Session** – Mr. Boaz stated that Eric Jelinski has accepted the position and will start on October 27th. Mr. Boaz stated that we probably needed to do some kind of welcome for the new director. Mr. Pfohl stated that Mr. Boaz could discuss this with Mr. Brooks later on. Ms. Simms stated that she would like to discuss the Fitness/Wellness Coordinator position some more. Mr. Pfohl suggested that Ms. Simms work with Eric Jelinski when he gets here to discuss the communities' needs along with Mr. Boaz. She said it is really difficult for us

to find new people and that it would be nice to have someone that was on staff able to teach some fitness classes. Ms. Simms stated she was glad that Ms. Wallace was getting a fitness certification so that she can start teaching a variety of classes. Mr. Hayett thanked everyone for their support on the tennis wall. He thinks that the wall will get great use and not detract from this facility at all. He still thinks that it would be ten times more expensive to do it at Buckeye Recreation Center. Mr. Pfohl interjected that this would be discussed when budget discussions came around again. Mr. Pfohl stated that the new mulch looked great outside the building (Highlands Landscaping). Mr. Pfohl also recommended getting some deer-off to spray on the flowers to prevent the deer from eating them. It has to be used every time it rains. The apple trees are nice as well and need to be trimmed. Ms. Piquet is still looking for pictures of exciting things pertaining to the history of Beech Mountain. Mr. Pfohl stated that Peggy at the Chamber is still looking for volunteers for the weekends activities with the OZ festival.

VI. *Adjourn* - The meeting was adjourned at 9:22 am.

Respectfully submitted,

Jennifer Broderick