

**Beech Mountain  
Tourism Development Authority**

**Minutes  
August 25, 2010**

**Call to Order** – The meeting was called to order at 9:38 a.m. in the Town Hall Council Chamber.

**Consideration of the Minutes** - Mr. Adams moved to approve the minutes of the July 28, 2010 meeting. Mr. Barth seconded the motion. It passed unanimously.

**Financial Report** – Review of Occupancy Tax collections.

**Bills & Invoices**

- Approval to pay Toby for taking the minutes. Motion to pay made by Fred Barth. Seconded by Candi Catoe.
- Approval to pay Woody's invoices for ads, radio, etc. Motion made by Gil Adams. Seconded by Candi Catoe.
- Approval to pay for Golf Ad. Motion made by Fred Barth. Seconded by Gil Adams

**Marketing Report** – Gotham Marketing – Woody Stoudemier. Woody reported on the updating of the website. Discussion on Banner Ads. Woody to add everyone on the banner ads then bill for the ads (\$500) in 90 day period. Those not paying for the ads would come off. Banner Ads are available to any entity collecting and remitting \$7500 occupancy tax per year.

**Chamber Report** – John Troxler reported on the upcoming Mile High Kite Festival. He also reported on preparations for the Autumn At Oz event. Update on the Avery Centennial.

**Other Business** - Fred Barth will attend the next Town Council meeting on behalf of the TDA to request funding for ½ the TDA Coordinators position. Calder Smoot will go through the realty/rental listings on the TDA website with John Troxler.

**Adjournment** – Motion made to adjourn at 10:45am